

#dhAdvocacy SUMMIT



The objective digital health
advocacy voice



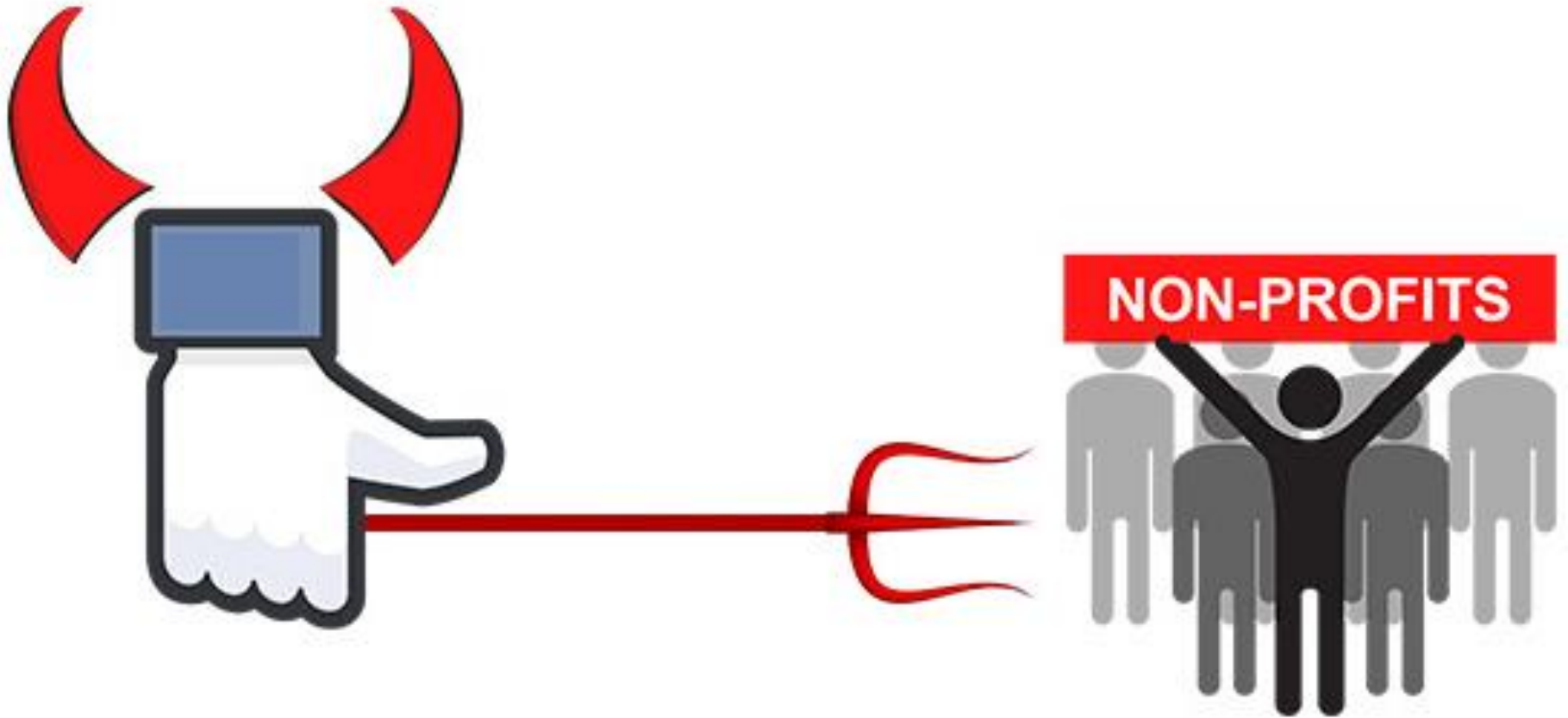
GLOBAL HEALTHY LIVING
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AMGEN

janssen

OCTOBER 20, 2014 • WASHINGTON, D.C.

Facebook Algorithm Change



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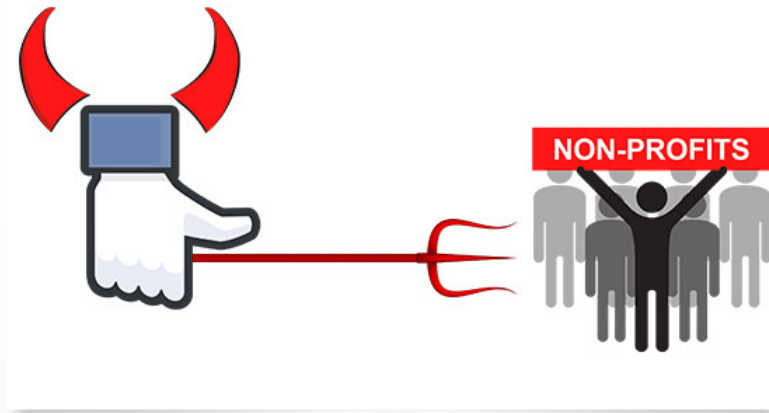
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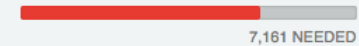
Keep Facebook Free For Non-Profits

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Facebook recently changed its algorithm, which severely limits what people see in their newsfeed from pages they "like" - to as few as 1% of that page's followers.

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